

## **BERMUDA RUN TOURISM DEVELOPMENT AUTHORITY**

### **2026-27 REQUEST FOR TOURISM PROJECT FUNDING**

The Town of BR Tourism Development Authority (BR TDA) welcomes proposals for funding projects/ special events from area organizations, both profit and not for profit that are designed for the purpose of attracting visitors to the Town of Bermuda Run area, and subsequently increase the economic impact on the community.

Any organization wishing to request funding support from the BR TDA must complete the 2026-27 Tourism Project Funding Request Form and the Budget Form. These forms must be submitted to Andrew Meadwell ([ameadwell@townofbr.com](mailto:ameadwell@townofbr.com)) at the BR TDA for consideration.

The BR TDA will accept funding proposals until Friday, May 29th, 2026 for the 2026-27 annual grant cycle. Applications will be reviewed and considered at the June TDA meeting. The applicant may be invited to present, in person, a formal presentation of the project.

Applicant hereby accepts the conditions as set forth in the Policy of Town of Bermuda Run TDA Special Projects/Events Grant. (See below)

1. Applicant must show that grant funds will be used for the promotion of tourism that will attract out-of-town visitors generating overnight stays and the financial need for the grant must be justified.
2. Grant funds should be used only for expenses directly related to event operations, marketing, or capital projects. Priority is given in the awarding of grants to projects that are proven to generate overnight hotel stays in Bermuda Run, however any economic impact to the town is considered in a positive light (Tracking mechanisms of economic impact should be explained). Grant funds must be used for an event held, or projected completed, between July 2026 and June 2027.
3. Applications indicating matching funds on a dollar-for-dollar or greater basis are encouraged and may determine project funding.
4. Grant recipients are encouraged to add the Town of Bermuda Run logo or BR TDA logo to any printed media
5. In making decisions on grant applications, the TDA board will consider such factors as the type and scope of the applying organization, the impact and priority of the proposed project, the timetable, the number of applications received, the dollar amounts requested and the dollar amount available.

**2026-27 BERMUDA RUN TDA TOURISM PROJECT FUNDING REQUEST  
FORM**

\_\_\_\_\_  
Name of Organization

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City, State, and Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email:

\_\_\_\_\_ For Profit Organization

\_\_\_\_\_ Non-Profit Organization

\_\_\_\_\_  
Name of Special Project/Event

\_\_\_\_\_  
Starting Date/Hours of Operation

\_\_\_\_\_  
Completion Date/Hours of Operation

\_\_\_\_\_  
Location (if Special Event)

\_\_\_\_\_  
Amount Requested from TDA

**SPECIAL PROJECT BUDGET FORM**

**EXPENSES**

- 1. Project/Event Promotions \$ \_\_\_\_\_
  - Print Ads
  - Media Ads
  - Misc. Printing, Posters
  - Postage
  
- 2. Site Fees /Rental Fees  
(Space, tents, tables, etc)
  
- 3 Entertainment / Special Guest Fees (if applicable) \$ \_\_\_\_\_
  
- 4. Additional Costs (itemize)
  - 1. \$ \_\_\_\_\_
  - 2.
  - 3.

**TOTAL EXPENSES** \$ \_\_\_\_\_

**INCOME**

- 1. Estimated earned income from Event/Project (admission, auctions, vending) \$ \_\_\_\_\_
  
- 2. Applicant contributed income \$ \_\_\_\_\_
  
- 3. Other Grants \$ \_\_\_\_\_
  
- 4. Sponsorship Funding \$ \_\_\_\_\_
  
- 4. Amount requested from the TDA \$ \_\_\_\_\_

**TOTAL INCOME** \$ \_\_\_\_\_

Date: \_\_\_\_\_